SALSA – Small Farms, Small Food Businesses and Sustainable Food Security, is an EU-funded research project of the Horizon2020 program which run from April 2016 to July 2020 with the aim to provide a better understanding of the role of small farms and small food businesses in meeting the sustainable food and nutrition security (FNS) challenge. SALSA pioneered a novel integrated multi-method approach in 30 regions across 19 countries in Europe and Africa using the most recent satellite technologies, transdisciplinary approaches, food systems mapping and participatory foresight analysis. For more information on the project please visit the project’s website at http://www.salsa.uevora.pt/

The webinar will be divided into two main parts:

Part A - 10:00 - 11:00 (CET)
Overview and highlights of main results from the SALSA project

The first part of the Conference aims to summarise and illustrate SALSA’s main results including:
- new concepts and theory developed by the project with respect to small farms and food businesses;
- the validated SALSA methodology, used for identification of small farms crop types, crop area and production estimates, as well as regular monitoring of small farms’ production;
- the novel typology of small farms identified and their importance within food systems;
- Food systems’ maps which unveil the role of small farms and their market linkages within the food systems.

Part B - 11:30 - 13:00 (CET)
Enabling governance and policy recommendations for small farms and small food business

SALSA has aimed to contribute to strengthen the role of small farms and small food business in regional food systems. This second part of the Conference highlights two of the main SALSA’s contributions in this regard:
- the identification and characterisation of enabling governance frameworks for small farms and small food business,
- tailored and fit-for-purpose multilevel policy recommendations.
These are particularly crucial in the midst of relevant processes of policy reform in the European Union (CAP and its National Strategic Plans, ‘Farm to Fork’ and ‘Biodiversity’ new strategies, EU-Africa Strategy), as well as in the frame of the current COVID-19 crisis and its impacts on the food system.

The two sessions will welcome the active participation and questions from the audience.

REGISTRATION
The webinar has limited number of participants, thus we invite your early registration here
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Presentation of the webinar and introduction of speakers</td>
<td>Talis Tisenkopfs (Baltic Studies Centre, Latvia)</td>
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<tr>
<td>10:05</td>
<td>Overview of SALSA projects and presentation of main results</td>
<td>Teresa Pinto-Correia (University of Évora, Portugal)</td>
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<td>10:40</td>
<td>Q&amp;A session</td>
<td>Francesca Galli (University of Pisa, Italy)</td>
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<td>Alejandro Guarín (International Institute for Environment and Development, UK)</td>
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<td>Nuno Guiomar (University of Évora, Portugal)</td>
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<tr>
<td>10:55</td>
<td>Wrap up by Moderator</td>
<td>María Rivera Méndez (University of Évora, Portugal) supported by Arlindo Fortes (Cabo Verde)</td>
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<td>[30-mins BREAK]</td>
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<tr>
<td>11:30</td>
<td>Opening Remarks</td>
<td>Nevena Alexandrova (Food and Agriculture Organization of the United Nations, Italy)</td>
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<td>11:35</td>
<td>Presentation of the webinar and introduction of speakers</td>
<td>Gianluca Brunori (Università di Pisa, Italy)</td>
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<tr>
<td>11:40</td>
<td>Presentation on Governance</td>
<td>Lee-Ann Sutherland (James Hutton Institute, UK)</td>
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<td>11:55</td>
<td>Presentation on Policy</td>
<td>Mark Redman (Highclere Consulting, Romania)</td>
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<td>12:10</td>
<td>Presentation on the role of small farms in the post-Covid-19 era</td>
<td>Sophia Davidova (University of Kent, UK)</td>
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<td>12:25</td>
<td>Q&amp;A session</td>
<td>Sophia Davidova (University of Kent, UK)</td>
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<td>Mark Redman (Highclere Consulting, Romania)</td>
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<td>Lee-Ann Sutherland (James Hutton Institute, UK)</td>
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<tr>
<td>12:55</td>
<td>Wrap up by moderator</td>
<td>Dionisio Ortiz-Miranda (Universitat Politècnica de València, Spain)</td>
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Programme

Part A | Overview and highlights of main results from the SALSA project
From 10:00 to 11:00 (CET)

Part B | Enabling governance and policy recommendations for small farms and small food business
From 11:30 to 13:00 (CET)

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Nevena Alexandrova-Stefanova (Food and Agriculture Organization of the United Nations, Research and Extension Unit, Italy)
Agricultural Extension Officer, PhD in Molecular Biology; 26 years of experience in agricultural research and biotechnologies, science-communication, extension services, agricultural innovation, digitalisation and agricultural innovation systems (AIS), 14 years of which are in intergovernmental organizations- ICGEB, Trieste and UNFAO. From 2008 to 2018, she has served at FAO REU as AIS and Knowledge Sharing Officer to increase access to demand-driven research, education and services to smallholder farmers, including through digital transformation. Since November 2018, she has joined AGDR at FAO Headquarters with global mandate to support countries in transforming their agricultural extension and advisory systems bring, facilitate and scale up innovations for enhanced livelihoods of rural communities.

Gianluca Brunori (University of Pisa, Italy)
Research activities of Gianluca Brunori focus on the link between food and rural development and on transition to sustainable food systems. He has participated as principal investigator to more than 20 EU projects. At the moment he is scientific coordinator of the EU research project DESIRA (Digitalization: Socio-economic Impact in Rural Areas). Brunori is full professor of Food Policy at Pisa University. He is Editor-in-chief of the journal Agriculture and Food Economics, and has served as past president of the ISA Research Committee 40 “Sociology of food and agriculture” and as vice-president of the European Society of Rural Sociology. At present he is Liaison Officer for the European Association of Agricultural Economists for the Italian associations of agricultural economists. He is vice-chair of the FACCE-JPI Scientific Advisory Board.

Sophia Davidova (University of Kent, UK)
Sophia Davidova is Professor of European Agricultural Policy at the School of Economics, University of Kent, UK, and Director of the Centre for European Agri-Environmental Studies (CEAS) at the University. She has extensive experience in research, teaching and advice in the area of agricultural policy. In her capacity of Director of CEAS she has organised several international policy debates on core issues for agriculture. She has more than 40 articles published in peer reviewed journals and is a co-editor of several books. Her research work is centred on semi-subistence farming. Sophia’s interests in this area are motivated by the key contribution of small family farmers to food security and the management of natural resources, but despite this important contribution they typically lack market and technology information, and the ability to engage with markets. Her major research in this area focuses on facilitators and barriers to market integration of small semi-subistence farmers, and adequacy of government policies to address their needs.

Francesca Galli (University of Pisa, Italy)
Francesca is researcher with about 10 years of experience in international, national and regional research projects. She has explored diverse themes benefiting from interdisciplinary perspectives and working in connection with relevant societal and policy actors and networks. She holds a PhD in ‘Economics and Territory’ obtained from University of Tuscia, Italy. Since 2011, she has been a researcher at the Department of Agriculture Food and Environment, University of Pisa, where she is currently involved in 3 EU-funded H2020 projects related to food systems and food security, rural-urban relations and impacts of digitisation in rural areas.

Alejandro Guarín (International Institute for Environment and Development, UK)
Alejandro is a Senior Researcher at IIED, where he co-leads the institute’s work on food systems. His work focuses on informal markets and small-scale farming in Latin America, Africa and Asia. Alejandro is broadly interested in the relationship between environment and development, including land use change, deforestation, and consumption. Before joining IIED he was a researcher at the German Development Institute in Bonn and consultant with FAO. He has a PhD in Geography (Berkeley) and a BSc in Biology (National University of Colombia).

Nuno Guiomar (University of Évora, Portugal)
M.Sc. in Geographic Information Systems and Science (School of Statistics and Information Management, New University of Lisbon) and an Engineering Degree in Biophysical Engineering (UEVORA). He is attaining PhD in Environmental and Agrarian Sciences (UEVORA). He is also a research assistant in the R&D Unit ICAAM. He has authored 30 scientific papers and participated in 6 international research projects. He has worked in the Mission-Structure for the Restoration of 2003 Burnt Areas and in the Forest Fire Prevention Structure (Portuguese Forest Services), and more recently was invited by the Independent Technical Commission to investigate the mega-fires occurred in 2017 and 2018. Co-founder of the Portuguese Association for Soil-Bioengineering, his current research is focused on landscape assessment, disturbance ecology and fire regime dynamics.
Teresa Pinto-Correia (University of Évora, Portugal)
Geographer, Professor at the University of Évora and Director of the MED - Mediterranean Institute of Agriculture, Environment and Development (www.med.uevora.pt), with 180 senior researchers. Coordinator of the team LABscape - an internationally competitive team of 15 researchers including 7 experienced post-docs - unified by a dynamic systems approach to rural landscapes and expertise in rural geography, remote sensing, landscape ecology and management, as well as transdisciplinary processes. Involved in seven H2020 projects, and coordinator of SALSA, 2016-2020. Member and vice-chair of the EC-Horizon Europe Mission Board on Soil Health and Food, since September 2019.

Mark Redman (Highclere Consulting, Romania)
Independent rural development researcher and consultant based in Zâmeşti (Brasov), Romania with over 30 years of experience in research, consultancy, teaching and training activities in environmental policy-making, agriculture and rural development. He has been living and working in central and eastern European on a diverse range of food, agriculture and rural development-related projects (governmental, non-governmental and academic). Mark has also over 20 years hands-on practical experience with technical assistance to the development of agri-environment policies, agricultural pollution control schemes, rural development plans and environmental legislation in EU candidate/accession countries and others - notably Armenia, Bulgaria, Croatia, Northern Cyprus, Estonia, Lithuania, Macedonia, Malta, Moldova, Romania, Serbia, Turkey and Ukraine. He has also been a non-academic partner SME in Horizon2020 projects. Mark is also widely acknowledged as an experienced and skilled facilitator and trainer.

Maria Rivera Méndez (University of Évora, Portugal)
Postdoc Researcher currently involved in the H2020 project SALSA Ph.D. on Rural Development Project Planning and Sustainable Management by the Technical University of Madrid (UPM). Graduated from Keele University in the U.K. on Environmental Sciences and International Relations. Maria has also been involved in different European funded projects such as: LIAiSON, Ecofish and Rethink. She has experience on the dynamics and the sociology of rural areas and communities as well as on project management. Her main research interests are: Rural innovation, rural sociology, food systems, sustainability sciences and social capital.

Lee-Ann Sutherland (James Hutton Institute, UK)
Lee-Ann Sutherland is senior researcher working in the Social, Economic and Geographical Sciences Group. She is an interdisciplinary social scientist with a background in European agrarian development, human-environment relations, and farm-level decision-making. She currently coordinates the PLAID H2020 project (2017-2019) and leads the governance WP on SALSA H2020 project. She also leads the Hutton social science teams in EPIC (Scottish Government’s Centre of Expertise on Animal Disease Outbreaks) and a stream of work on agricultural restructuring and farm diversification within the RESAS Strategic Work Programme (2016-2021). She was the coordinating expert for the EIP Agri Focus Group on New Entrants to Farming (2015-2016). She co-ordinated the FarmPath FP7 Project and is the editor on a book on associated findings (CABI, 2015). A monograph on 'Good Farming' was co-authored with R. Burton, P. Stock and J. Forney in 2018. She is an elected member of the European Society for Rural Sociology Executive Committee (2013-present), and chaired the local organising committee for the ESRS congress in Aberdeen (2015).

Talis Tisenkopfs (Baltic Studies Centre, Latvia)
Director of Baltic Studies Centre in Riga and director of PhD programme in sociology at University of Latvia. Member of the COST Scientific Committee and former vice-president of the European Society for Rural Sociology. His research focuses on knowledge and innovation processes in agriculture and rural development, sustainable food systems and post-socialist transformation of agriculture and rural areas. The Latvian team leader of many EU projects, including SALSA, AgriLink, ROBUST, DESIRA and other. Supervisor of PhD students, post-doctoral researchers and Marie Skłodowska-Curie early career researchers.