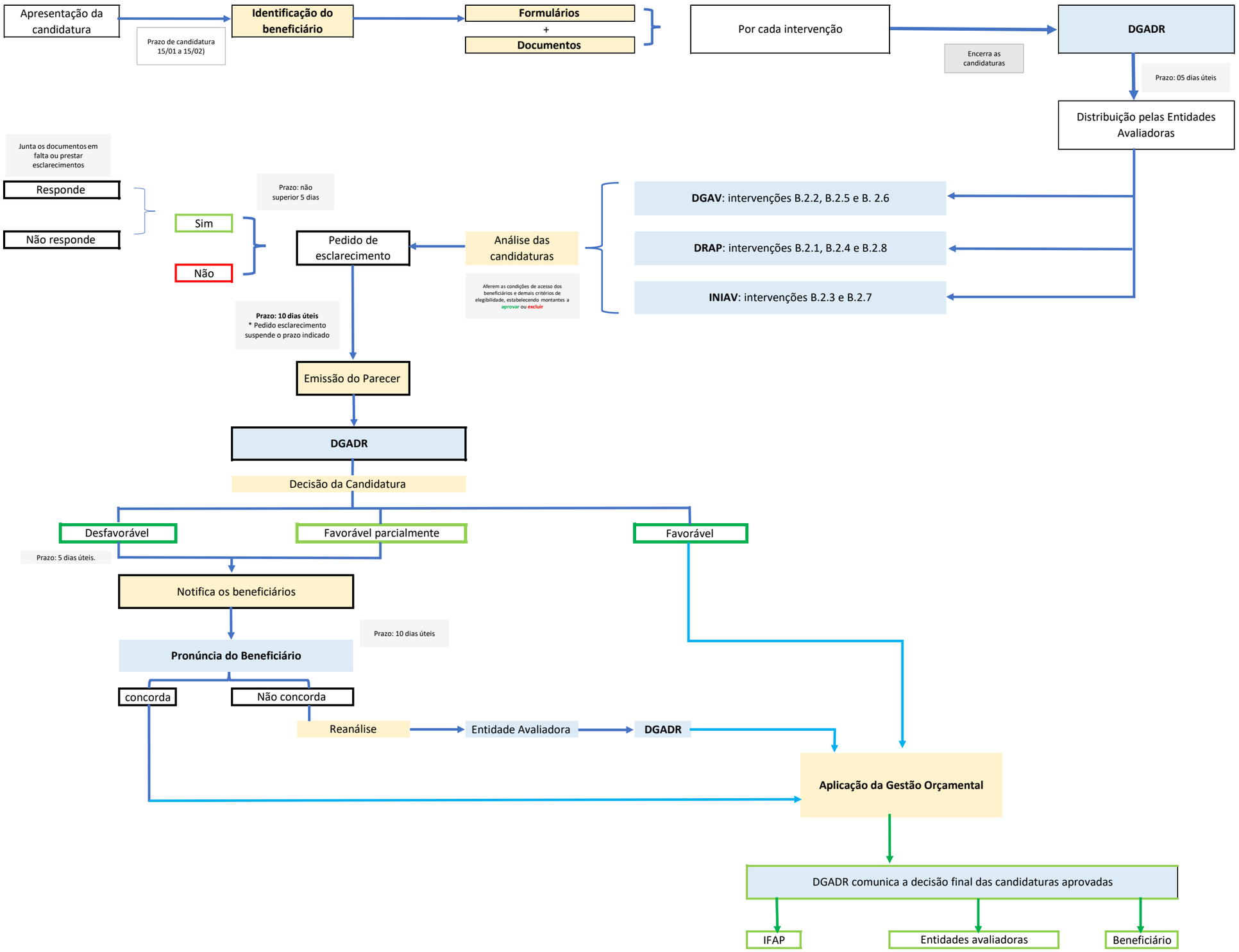Programa Nacional para apoio ao setor da apicultura